

**mipim**<sup>®</sup>  
ASIA SUMMIT

27-28 NOV. 2018  
GRAND HYATT  
HONG KONG

**THE PROPERTY  
LEADERS' SUMMIT  
IN ASIA PACIFIC!**

**mipim**<sup>®</sup>  
ASIA SUMMIT

27-28 NOV. 2018  
GRAND HYATT  
HONG KONG

**ADVERTISING OFFER**  
**PRINT & ONLINE**

# FULL PAGE GUIDE

# 3,400 USD

## BENEFIT



- It's the industry bible
- It's consulted all year-long, even by executives who don't attend the market

## KEY FACTS



- Available to all delegates
- Users consult the Guide an average 11 times
- 3.5 users per guide
- 85% of Buyers use the Guide

## SPECS & DEADLINE



- 190 x 110 mm
- PDF high resolution
- 300 dpi at 100%



- 4 colours process CMYK
- Thursday 16 November 2017



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# DOUBLE PAGE

4,300 USD

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## SPECS & DEADLINE



- 420 x 285 mm
- PDF high resolution
- 300 dpi at 100%



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# FRONT COVER

**6,700 USD**

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# INSIDE FRONT COVER

# 5,150 USD

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- Thursday 16 November 2017

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# INSIDE FRONT COVER + GATEFOLD

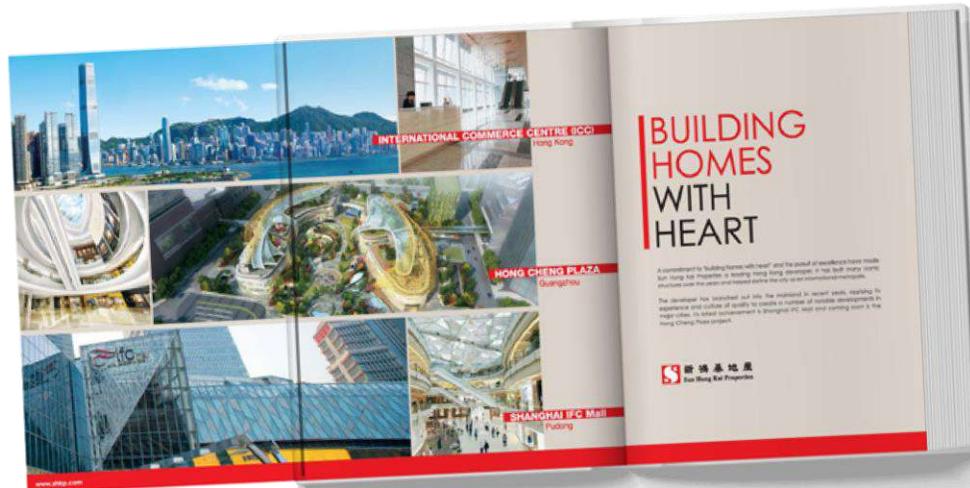
6,700 USD

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## SPECS & DEADLINE



- 615 x 285 mm + 195 x 285 mm
- PDF high resolution
- 300 dpi at 100%



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- Thursday 16 November 2017

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# BACK COVER

6,700 USD

## GUIDE



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# INSIDE BACK COVER

5,100 USD

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- Thursday 16 November 2017

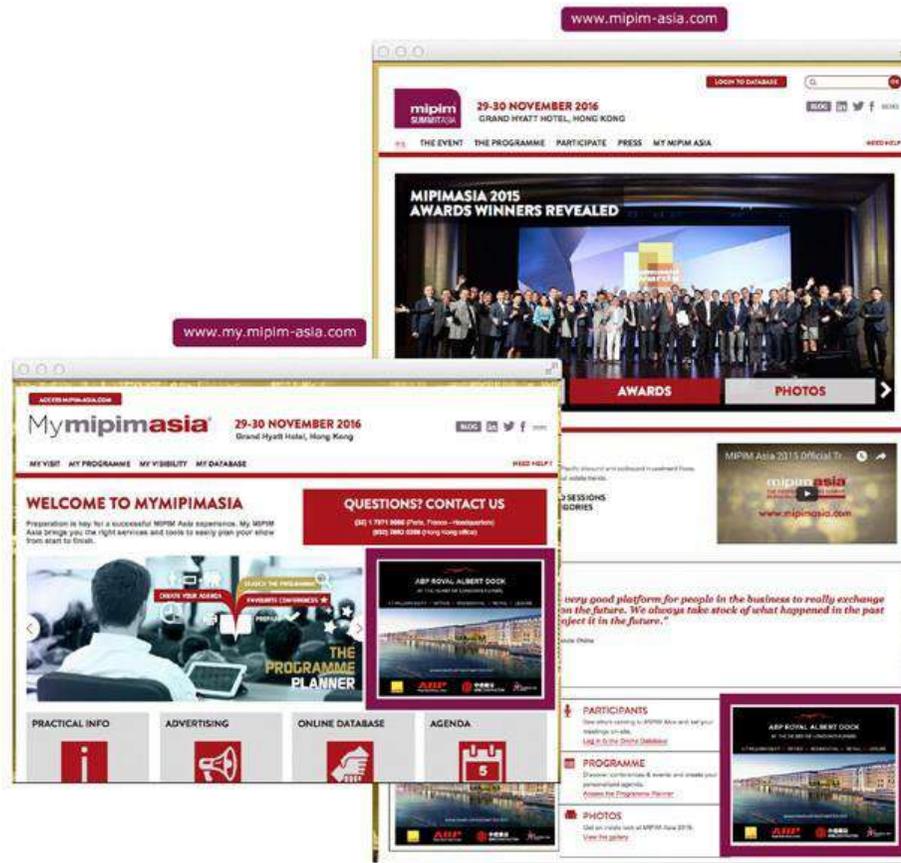


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# HOME PAGES LARGE BANNER

2,640 USD

## WEBSITES



## BENEFIT



- Boost the visibility of your brand and projects
- Make your presence known for maximum impact
- Guarantee your core target is aware of your new services and projects

## KEY FACTS



- Total traffic on all websites (mipim-asia.com + my.mipim-asia.com) : 146,000 Page Views
- Homepage represents 37% of the mipim-asia.com website (January 2017 – January 2018)

## SPECS & DEADLINE

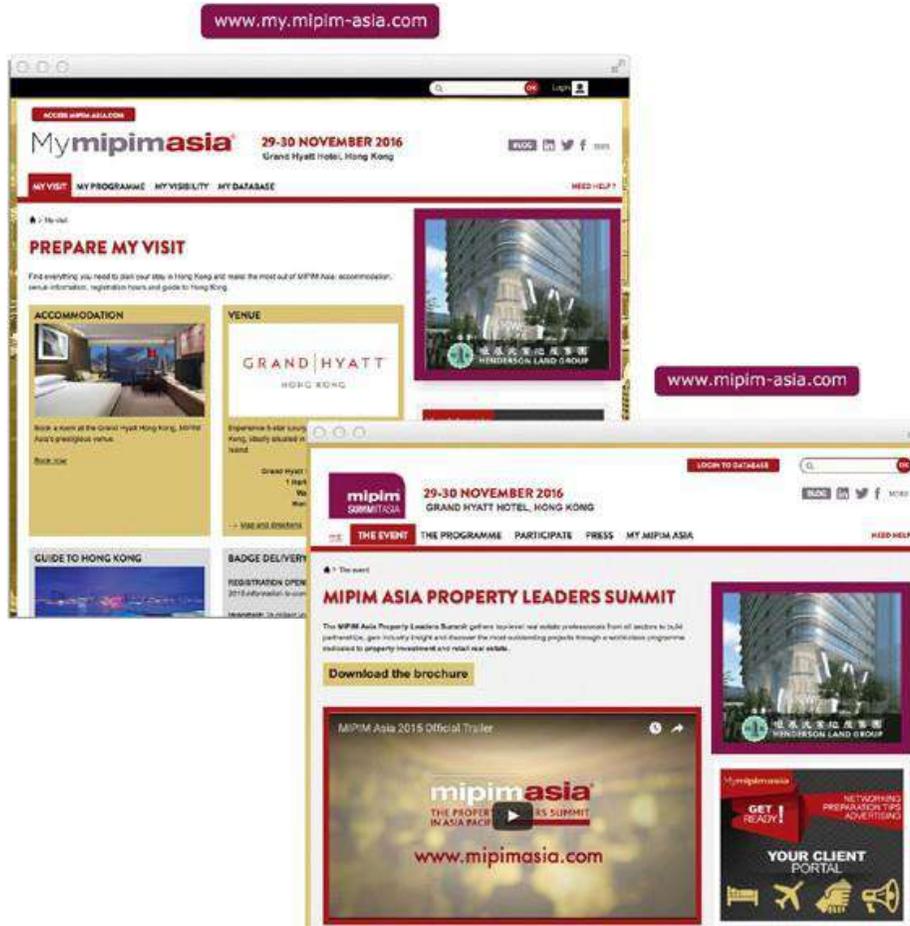


- 300 x 250 px
- GIF, JPG
- Duration: 2 days after reception of artwork to 30/07/2019
- 5 advertisers maximum



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**WEBSITES**



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**SPECS & DEADLINE**



- 300 x 250 px
- GIF, JPG



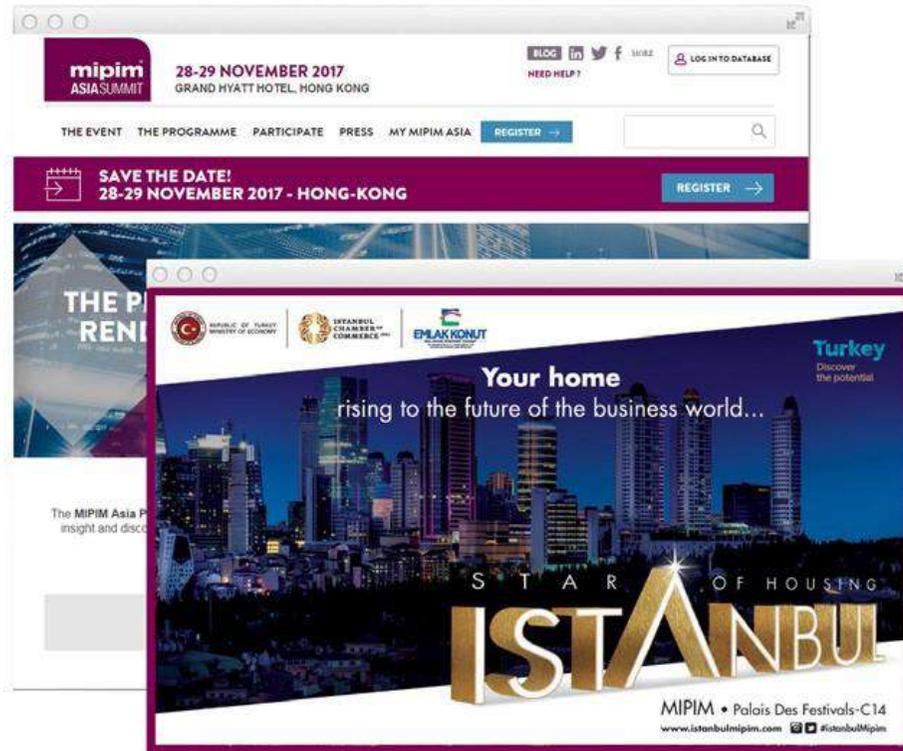
- Duration: 2 days after reception of artwork to 30/06/2019
- 5 advertisers maximum

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# FULLSCREEN

## WEBSITES

4,000 USD



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## SPECS & DEADLINE



- 1,000 x 600 px
- GIF, JPG, VIDEO
- 3 advertisers maximum



- Duration: once a week during the 3 weeks prior to the show

# HALF BANNER

1,240 USD

## E-MARKETING / NEWSLETTER



## BENEFIT



- Boost the visibility of your brand and projects
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- Guarantee your core target is aware of your new services and projects

## KEY FACTS



## SPECS & DEADLINE



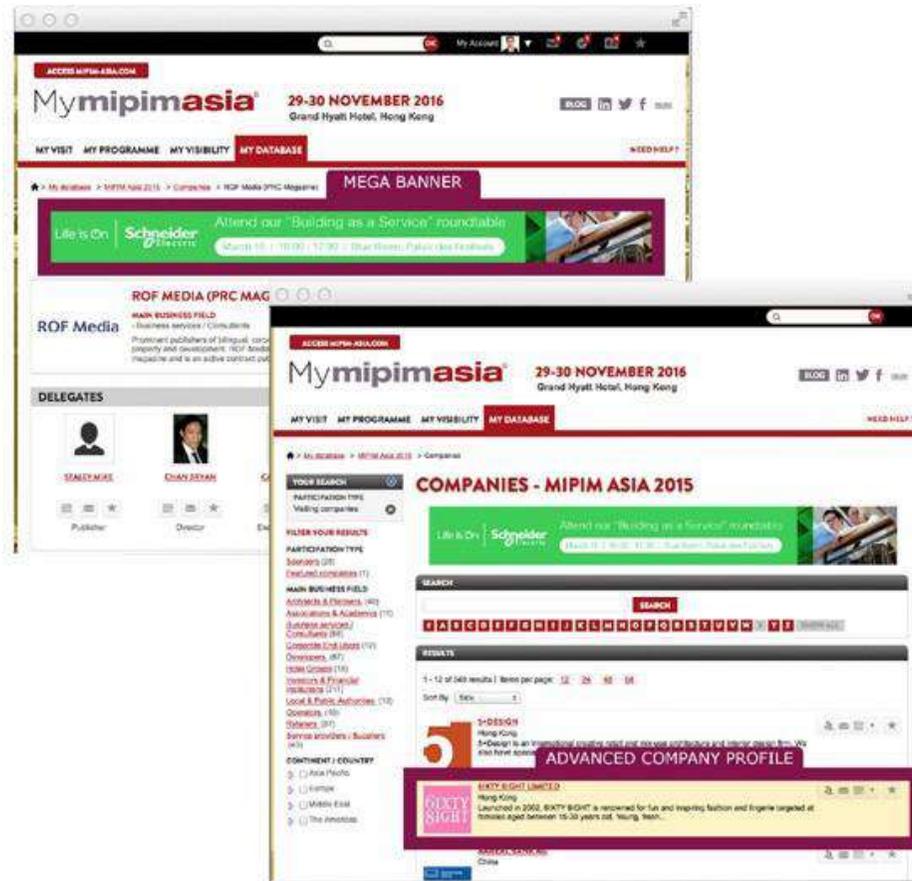
- 234 x 60 px
- GIF, JPG



- One client per newsletter

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**ONLINE DATABASE**



**BENEFIT**



- Enhance your visibility to promote your new projects to top targets
- Optimise your presence by accelerating your leads online

**KEY FACTS**



- 48% get connected to our online database

(MIPIM ASIA 2017)

**SPECS & DEADLINE**



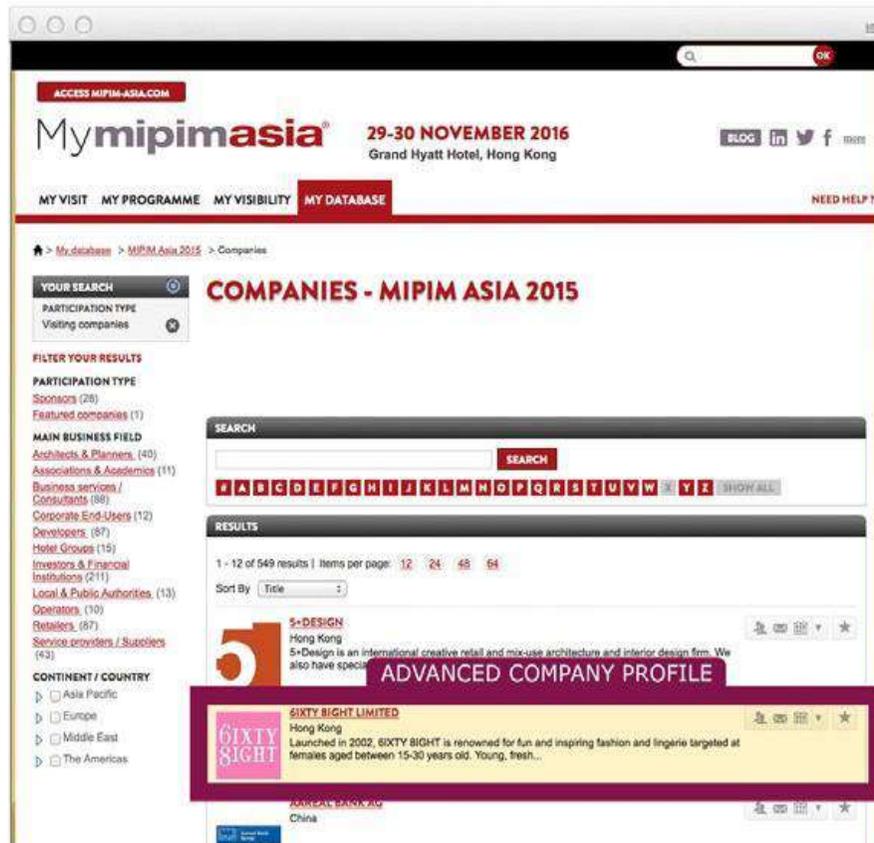
- 728 x 90 px
- GIF, JPG,
- Duration: from the opening of the 2018 Online Database until the opening of the 2019 Online Database
- 5 advertisers maximum

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# ADVANCED COMPANY PROFILE

370 USD

## ONLINE DATABASE



## BENEFIT



- Highlight of the Company in the Search Company list of the Online Database
- Access to the personal online leads in the Online Database

## KEY FACTS



- 48% get connected to our online database

(MIPIM ASIA 2017)

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