

The logo for the MIPIM Asia Summit, featuring the word "mipim" in a bold, lowercase sans-serif font, with a registered trademark symbol (®) to its upper right. Below "mipim" is the word "ASIA" in a smaller, all-caps sans-serif font, followed by "SUMMIT" in a larger, all-caps sans-serif font. The entire logo is white and set against a dark purple rectangular background with rounded corners.

mipim[®]
ASIA SUMMIT

27-28 NOV. 2018
GRAND HYATT
HONG KONG

The background of the entire image is a stylized, futuristic cityscape rendered in a wireframe or "x-ray" style. The buildings are composed of glowing blue and white lines, creating a sense of depth and architectural complexity. The sky is a deep blue with streaks of light and a bright blue beam of light shining down from the top right. The overall color palette is dominated by dark blues, purples, and oranges, giving it a high-tech, modern feel.

THE PROPERTY LEADERS' SUMMIT IN ASIA PACIFIC!

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mipim[®]
ASIA SUMMIT

27-28 NOV. 2018
GRAND HYATT
HONG KONG

The background of the entire page is a stylized, futuristic cityscape. It features several tall, slender skyscrapers rendered in a wireframe or mesh-like style, composed of thin white lines. The buildings are set against a dark background with a gradient from deep purple at the top to a vibrant red at the bottom. Streaks of light, in shades of blue and white, radiate from behind the buildings, creating a sense of depth and energy. The overall aesthetic is modern and high-tech.

ADVERTISING OFFER PRINT & ONLINE

FULL PAGE GUIDE

3,400 USD

BENEFIT



- It's the industry bible
- It's consulted all year-long, even by executives who don't attend the market

KEY FACTS



- Available to all delegates
- Users consult the Guide an average 11 times
- 3.5 users per guide
- 85% of Buyers use the Guide

SPECS & DEADLINE



- 190 x 110 mm
- PDF high resolution
- 300 dpi at 100%



- 4 colours process CMYK
- Thursday 16 November 2017



27-28 NOV. 2018
GRAND HYATT
HONG KONG

DOUBLE PAGE GUIDE

4,300 USD

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SPECS & DEADLINE



- 420 x 285 mm
- PDF high resolution
- 300 dpi at 100%



- 4 colours process CMYK
- Thursday 16 November 2017



27-28 NOV. 2018
GRAND HYATT
HONG KONG

HALF PAGE GUIDE

2,250 USD

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- Thursday 16 November 2017



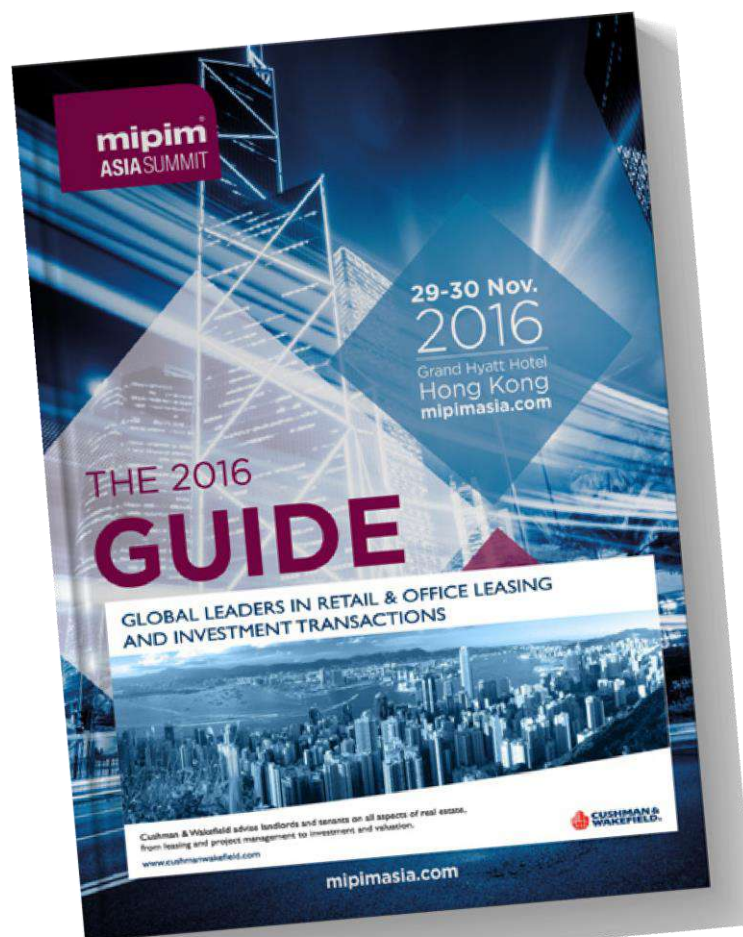
27-28 NOV. 2018
GRAND HYATT
HONG KONG



FRONT COVER

GUIDE

6,700 USD



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- 4 colours process CMYK
- Thursday 16 November 2017

27-28 NOV. 2018
GRAND HYATT
HONG KONG

INSIDE FRONT COVER

GUIDE

5,150 USD

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- 210 x 285 mm
- PDF high resolution
- 300 dpi at 100%



- 4 colours process CMYK
- Thursday 16 November 2017



27-28 NOV. 2018
GRAND HYATT
HONG KONG

INSIDE FRONT COVER + GATEFOLD

6,700 USD

GUIDE

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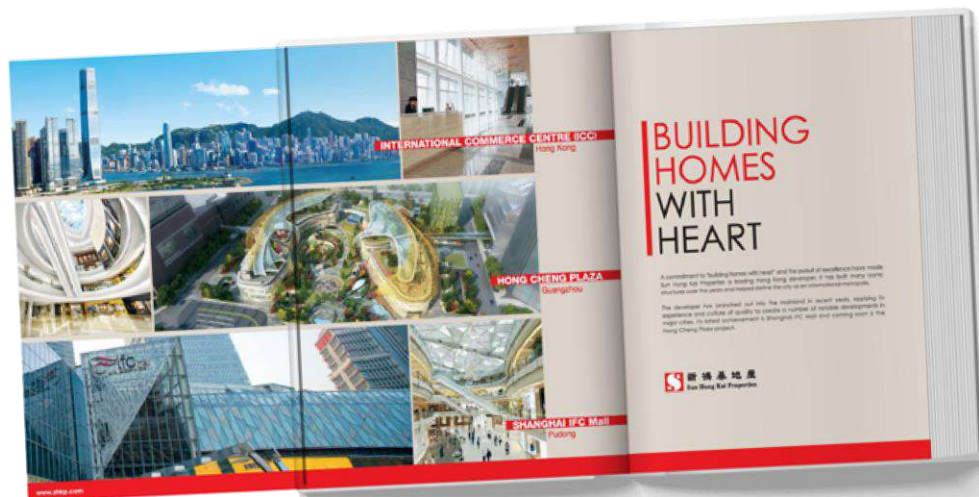
SPECS & DEADLINE



- 615 x 285 mm + 195 x 285 mm
- PDF high resolution
- 300 dpi at 100%



- 4 colours process CMYK
- Thursday 16 November 2017



27-28 NOV. 2018
GRAND HYATT
HONG KONG

BACK COVER

GUIDE

6,700 USD

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SPECS & DEADLINE



- 210 x 285 mm
- PDF high resolution
- 300 dpi at 100%



- 4 colours process CMYK
- Thursday 16 November 2017



27-28 NOV. 2018
GRAND HYATT
HONG KONG

INSIDE BACK COVER

5,100 USD

GUIDE



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SPECS & DEADLINE



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- 300 dpi at 100%



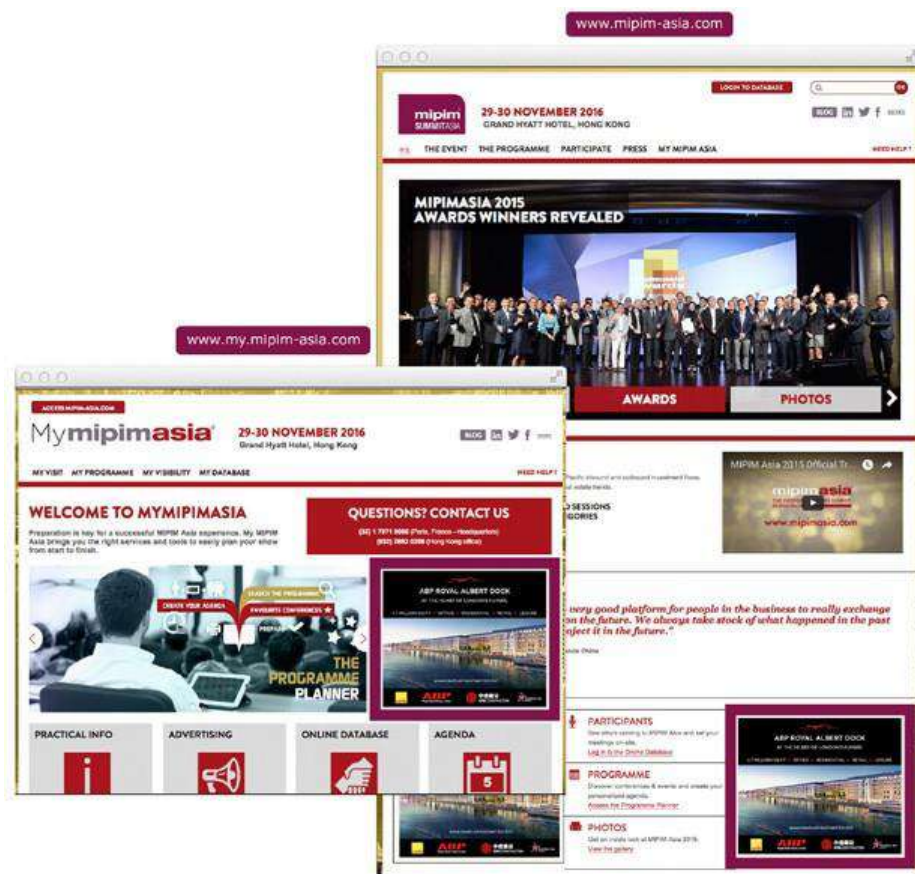
- 4 colours process CMYK
- Thursday 16 November 2017

27-28 NOV. 2018
GRAND HYATT
HONG KONG

HOMEPAGES LARGE BANNER

2,640 USD

WEBSITES



BENEFIT



- Boost the visibility of your brand and projects
- Make your presence known for maximum impact
- Guarantee your core target is aware of your new services and projects

KEY FACTS



- Total traffic on all websites (mipim-asia.com + my.mipim-asia.com) : 146,000 Page Views
- Homepage represents 37% of the mipim-asia.com website (January 2017 – January 2018)

SPECS & DEADLINE



- 300 x 250 px
- GIF, JPG
- Duration: 2 days after reception of artwork to 30/07/2019
- 5 advertisers maximum

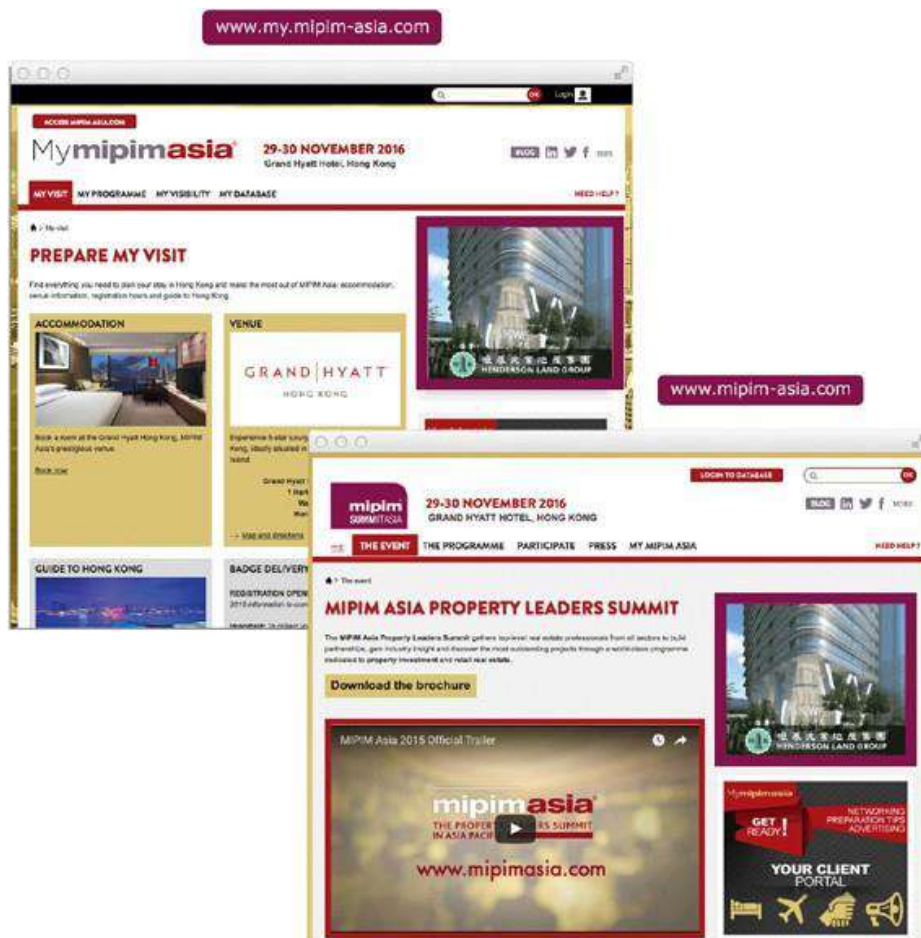


27-28 NOV. 2018
GRAND HYATT
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ALL WEBSITES LARGE BANNER EXCEPT HOMEPAGES & AWARDS

2,080 USD

WEBSITES



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SPECS & DEADLINE



- 300 x 250 px
- GIF, JPG

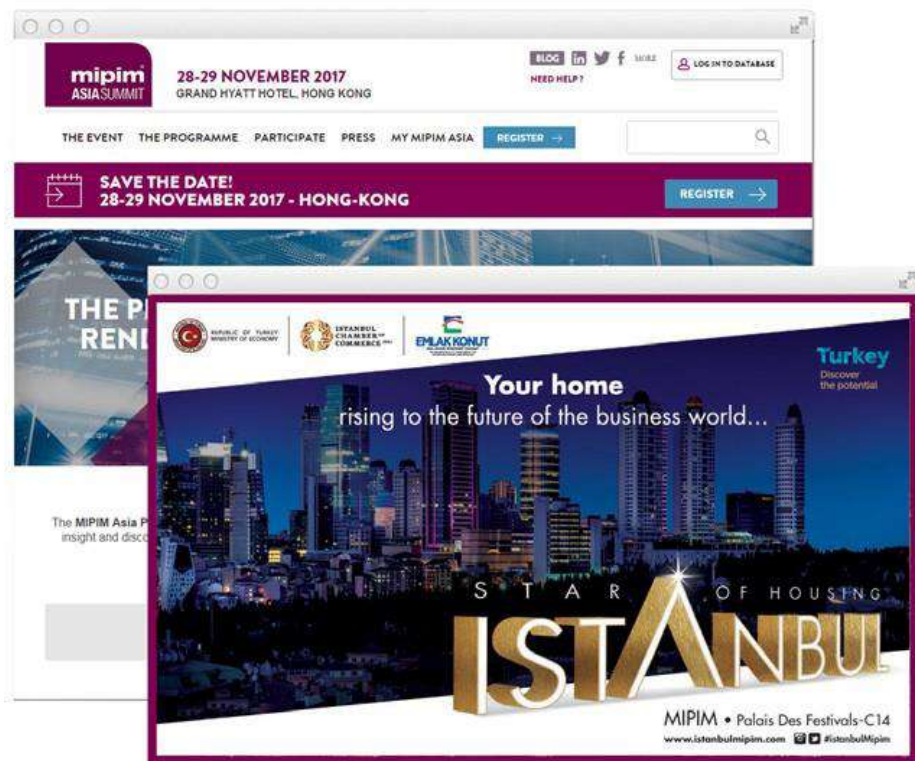


- Duration: 2 days after reception of artwork to 30/06/2019
- 5 advertisers maximum

FULLSCREEN

WEBSITES

4,000 USD



27-28 NOV. 2018
GRAND HYATT
HONG KONG

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SPECS & DEADLINE



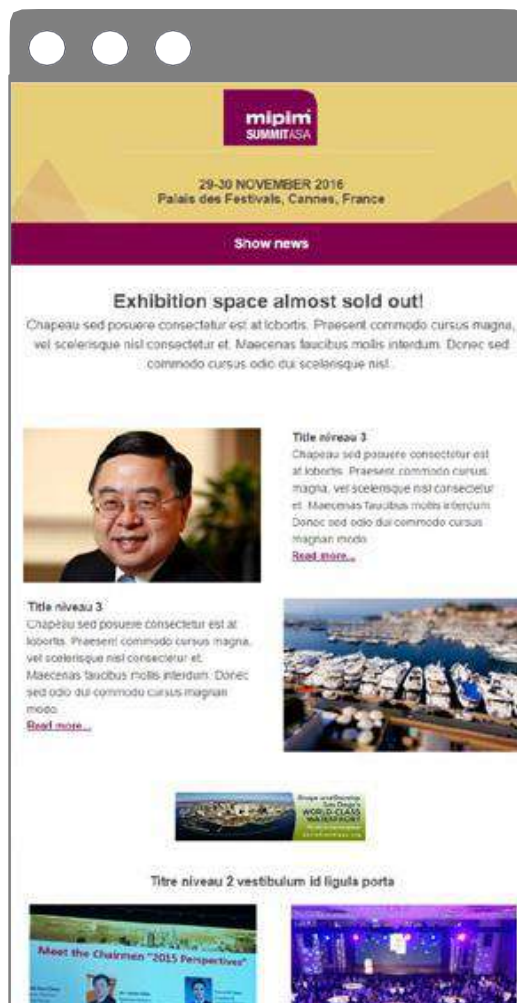
- 1,000 x 600 px
- GIF, JPG, VIDEO
- 3 advertisers maximum
- Duration: once a week during the 3 weeks prior to the show



HALF BANNER

1,240 USD

E-MARKETING / NEWSLETTER



BENEFIT



- Boost the visibility of your brand and projects
- Make your presence known for maximum impact
- Guarantee your core target is aware of your new services and projects

KEY FACTS



SPECS & DEADLINE



- 234 x 60 px
- GIF, JPG



- One client per newsletter

27-28 NOV. 2018
GRAND HYATT
HONG KONG

MEGA BANNER + ADVANCED COMPANY PROFILE

2,600 USD

ONLINE DATABASE

BENEFIT



- Enhance your visibility to promote your new projects to top targets
- Optimise your presence by accelerating your leads online

KEY FACTS



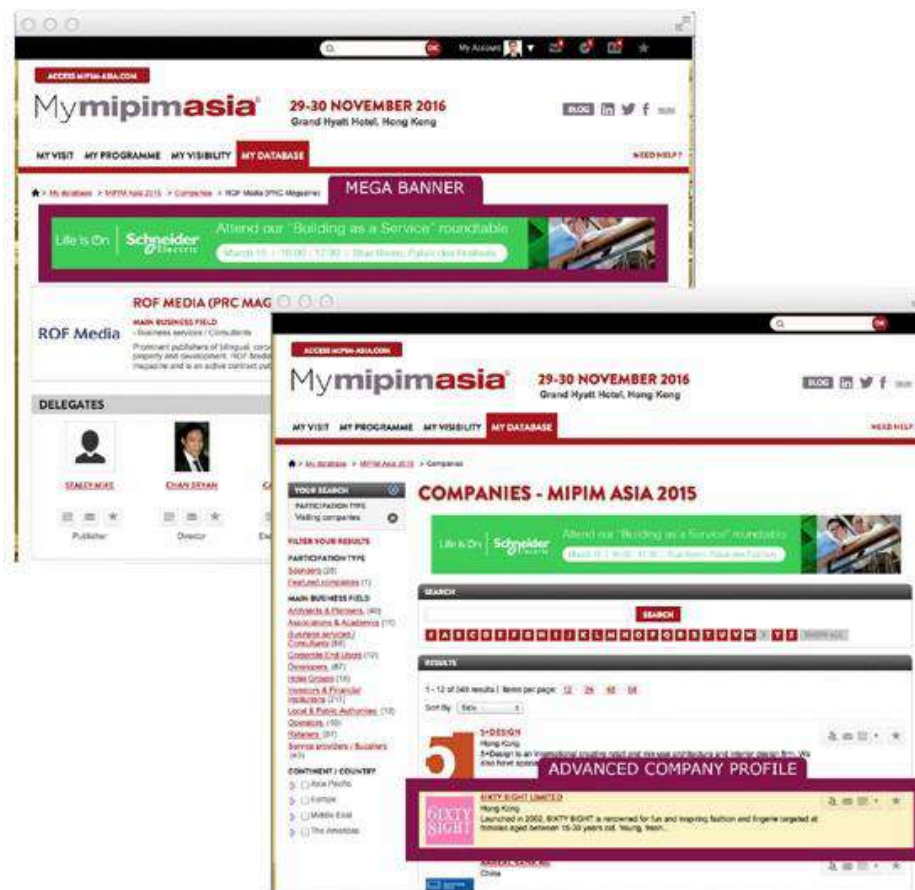
- 48% get connected to our online database

(MIPIM ASIA 2017)

SPECS & DEADLINE



- 728 x 90 px
- GIF, JPG,
- Duration: from the opening of the 2018 Online Database until the opening of the 2019 Online Database
- 5 advertisers maximum

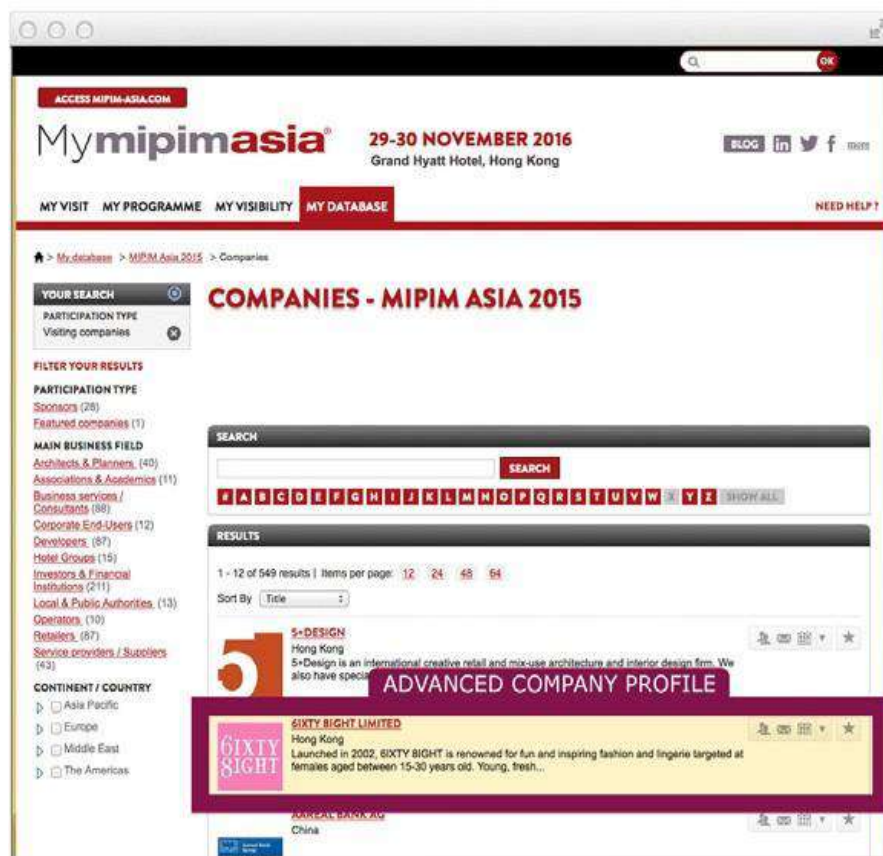


27-28 NOV. 2018
GRAND HYATT
HONG KONG

ADVANCED COMPANY PROFILE

370 USD

ONLINE DATABASE



BENEFIT



- Highlight of the Company in the Search Company list of the Online Database
- Access to the personal online leads in the Online Database

KEY FACTS



- 48% get connected to our online database

(MIPIM ASIA 2017)

27-28 NOV. 2018
GRAND HYATT
HONG KONG